

# EXHIBITOR KIT



## WIRELESS LEADERSHIP SUMMIT

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NOVEMBER 12-13, 2025



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## WIRELESS LEADERSHIP SUMMIT

NOVEMBER 12-13, 2025



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# WHY EXHIBIT



## WIRELESS LEADERSHIP SUMMIT

NOVEMBER 12-13, 2025



If you are serious about expanding your wireless sales and service provider sales channel, consider the Summit to boost your visibility, broaden your prospects and increase your sales. The Wireless Leadership Summit is carefully designed to be a **low-cost, high value event for exhibitors**. You will network with the industry's decision makers, without the costs and distractions of a trade show.

- **Participation costs are lower than a typical trade show.** All you need is a table drape, literature and a willingness to network.
- Your exhibit space **includes two full registrations (\$1,100 value)**, so you can attend all of the educational sessions and spend more time with attendees.
- Your space cost also **includes two breakfasts, two cocktail receptions, a lunch and all of the breaks**, which are shared with attendees in the exhibit area. You will have **many hours of relaxed and focused one-to-one connection time** with attendees.
- **You will participate in the Lightning Round**, a 2-4 minute presentation to all of the attendees. This is great exposure!
- **Please take a look at the EWA board members** to get a sense of the types of attendees you'll meet, all at the owner/operators/C-level position for major wireless sales and service provider organizations and end users.
- Exhibit cost includes a **one-year EWA membership**, giving you more opportunities to connect with your prospects.
- Bonus! We have **meeting rooms available** if you want to hold a pre-or-post event casual get-together or class - at no cost to you.
- There are **many sponsorship opportunities** available to enhance your Summit participation. Want something special? Let us know and we'll create it!



# BECOME AN EXHIBITOR TODAY!



## CONTRACT

[Book your space today.](#)

## VENDOR MAP

[Exhibit Floor Map](#)

## QUESTIONS?

If you have questions about the event or sponsorships, please contact Elaine Walsh, Conference Director:

[Elaine.Walsh@Enterprisewireless.org](mailto:Elaine.Walsh@Enterprisewireless.org) or 520.241.0639

# SUMMIT EXHIBIT SCHEDULE



## DAY 1

**Tuesday, Nov. 11**

Exhibitor set up 8am-5pm  
in Hayes Ballroom CDE

## DAY 2

**Wednesday, Nov 12**

Exhibit Hours: 7-8am, 5-7pm

## DAY 3

**Thursday, November 13**

Exhibit Hours: 8-9am,  
12-3pm and 5-7pm

TEARDOWN BEGINS AT 7PM, THURSDAY, NOV 13.  
PLEASE MAKE YOUR TRAVEL PLANS ACCORDINLY.

EXHIBITORS THAT TEAR DOWN EARLY WILL BE  
PROHIBITED FROM PARTICIPATING IN FUTURE  
SUMMIT EVENTS.



# HOTEL INFO

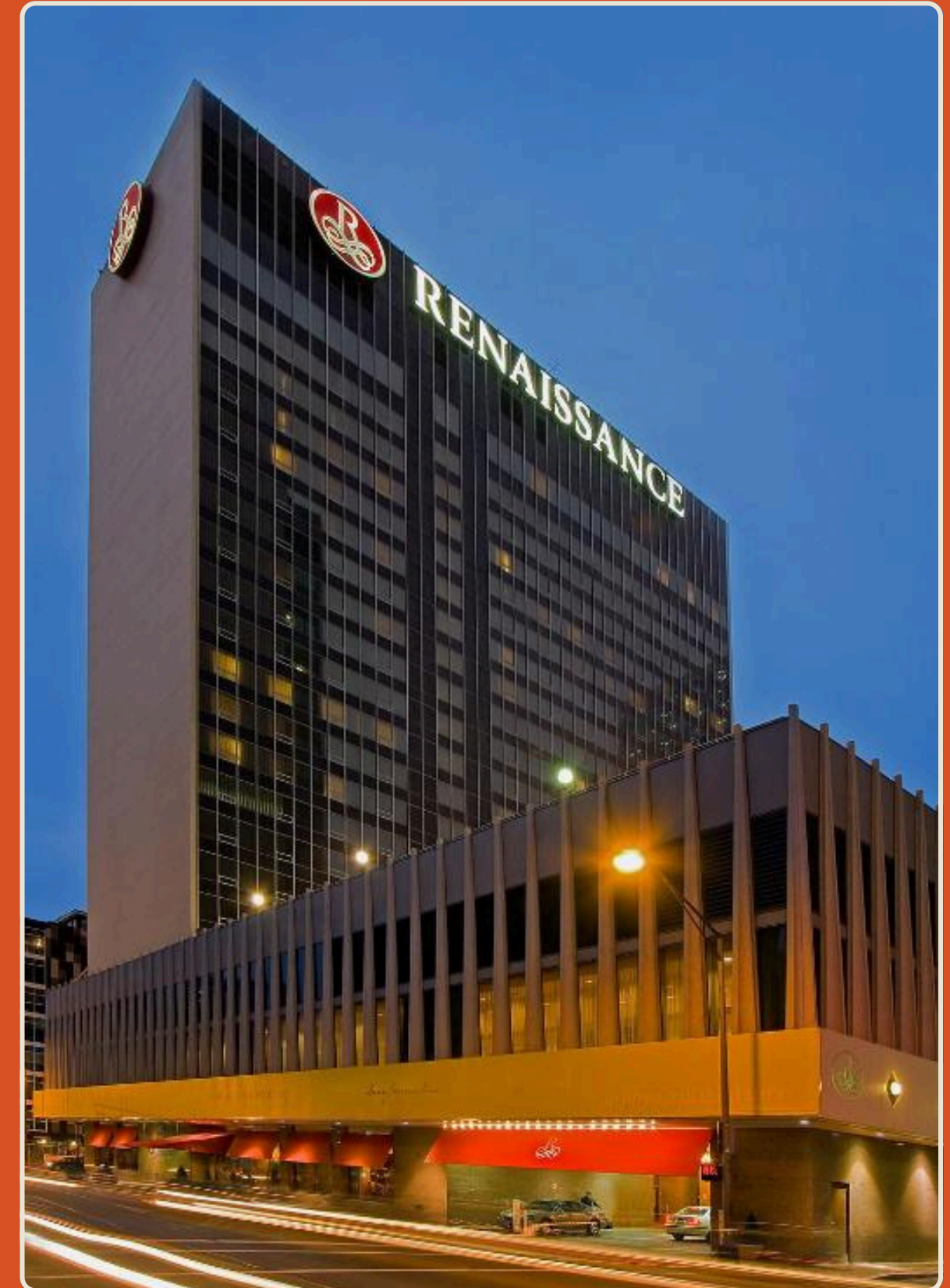
## RENAISSANCE COLUMBUS DOWNTOWN

50 N 3rd St, Columbus, OH 43215

**Phone:** (614) 228-5050

We encourage all exhibitors to register at the reduced Summit rate of \$169 plus tax and local fees, before October 20, 2025.

[Click here for the direct link](#) to reserve a room at the WLS rate. You can also call Marriott Central Reservations, 1-800-417-1057, and mention the “Wireless Leadership Summit” at the Renaissance Columbus Downtown Hotel.



# IMPORTANT LINKS

## AV ORDER FORM

Link to [this form](#) to order electrical & other items for your display.

## SHIPPING INSTRUCTIONS

**Before shipping to the hotel,** please carefully review page 8 (next page) of this kit for important information.

## SHIPPING COSTS

Please review [this link for shipping & receiving costs at the host hotel.](#)

## BADGE REGISTRATION

Register your two free registrants and any other badges needed for your company [at this link.](#)



## VENDOR FLOOR PLAN

[The most current vendor floor plan](#) is at [this link.](#)

## SPONSORSHIP OPPORTUNITIES

Enhance your exhibit with [one of these sponsorships](#), starting at \$900!

## SILENT AUCTION

You are encouraged to support participate in the Silent Auction. See page 11 in the kit for details on this fun event!



# Important Information about Shipping to the Host Hotel

We strongly encourage WLS exhibitors to bring only limited materials for your display. Please review the hotel's receiving and shipping costs carefully (see link below) before preparing your exhibit properties to ship.

**Click this link to see the Hotel's receiving & shipping costs.** If you have questions, contact Dessa Mae Forte, Director of Events Planning at the Hotel at 614.233.7509 or [DessaMae.Forte@renaissancehotels.com](mailto:DessaMae.Forte@renaissancehotels.com)

Send materials to your attention as a guest of the hotel using this address:

Wireless Leadership Summit, November 12-13, 2025

(Guest Name) to Hold for Arrival on (Arrival Date)

c/o Renaissance Columbus Downtown Hotel

50 N. 3<sup>rd</sup> Street

Columbus, OH 43215

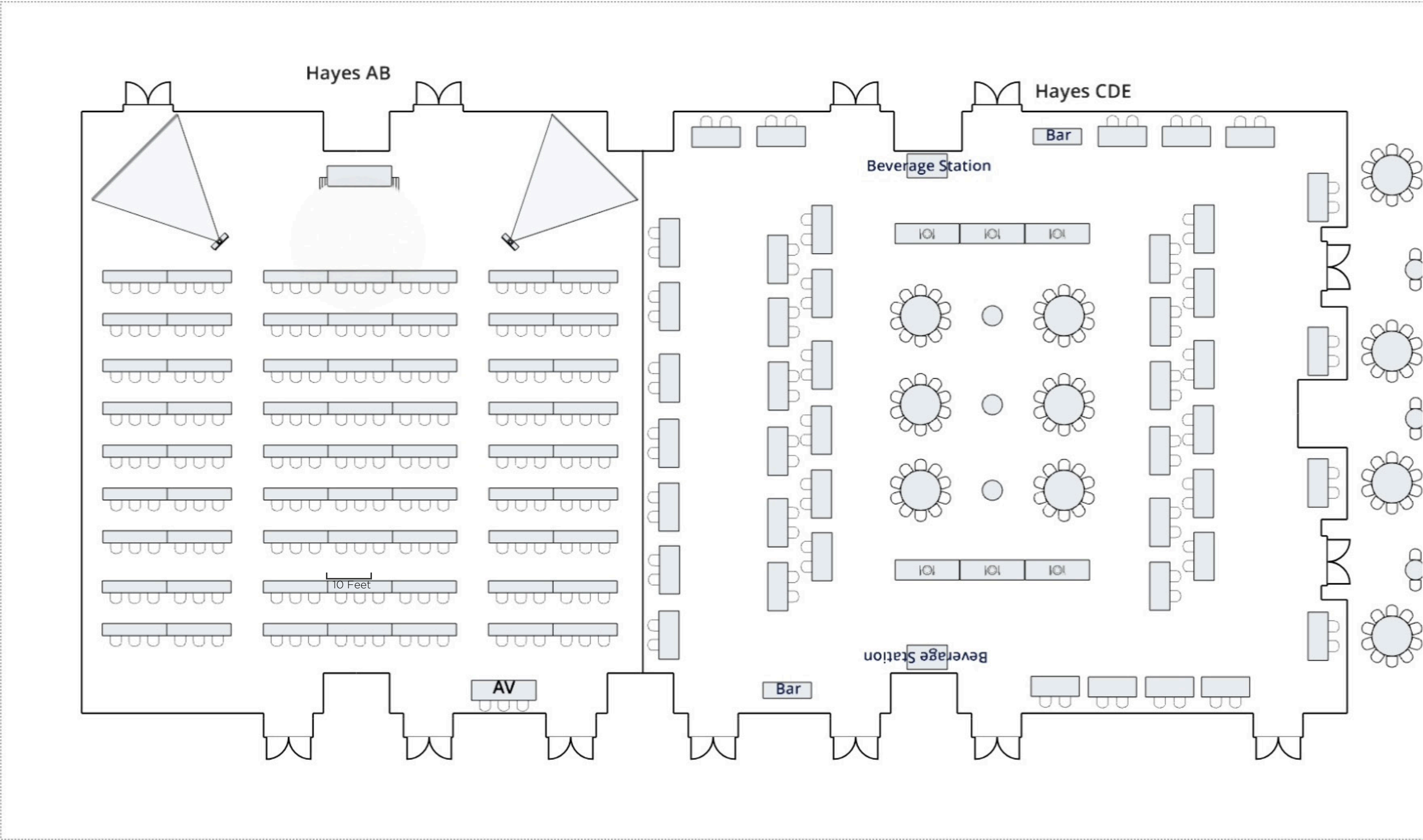
# of boxes shipped (i.e. 1 of 5, 2 of 5, etc.)

## Return Shipment Instructions

- After the event closes at 7pm on Thursday, November 13, exhibitors can leave boxes with pre-paid UPS or FedEx labels in the ballroom.
- *You are responsible for calling UPS or FedEx to inform them that your shipment needs to be picked up at the hotel.*
- *The hotel will charge a Return Handling Fee for each box they pick up in the exhibit area and store for pick-up.*
- Conference Management will be on site to ensure that all return shipments are picked up by the hotel.



Exhibits & Networking in Hayes CDE, General Sessions in Hayes AB on the second floor of the hotel.



Registration will be in the Hayes Ballroom Foyer, outside of the Hayes Ballroom on the second floor of the hotel

# Silent Auction: You Can Help Support Wireless Education

Attract attendees to your exhibit and support youth education at the same time by participating in the Silent Auction with proceeds benefiting the EWA-Joseph B. Vestal Endowed Scholarship. Here's how:

- **Participate by bringing an auction item worth \$100+.** Sports and travel gear and electronics are especially popular. You can also auction your own product, too - a great way to attract a new customer!
- **We provide the Auction sheets**, all you need to do is have the item (or a photo of it) at your table.
- The auction is a fun way to interact with attendees and spark conversations. **Your participation shows your support for a cause that is vitally important to Summit attendees and EWA members.** All exhibitors are encouraged to participate. Bidding takes place during exhibit hours on November 12-13.
- EWA is responsible for collecting the winning bids, all you need to do is give the item to the winning bidder or ship it.
- In 2023-2024, generous exhibitors donated items that helped raise over \$10,000 towards financial aid to students studying Electrical Engineering Technology or Information Systems Management at Old Dominion University, the alma mater of industry leader Joseph B. Vestal.
- Final bids are placed during the final cocktail reception, Thursday, November 13. The competition for the winning bids gets intense!



# COLUMBUS DINING & FUN



[Link to Columbus Downtown Dining Guide](#)

[Link to Restaurants near the Renaissance Hotel](#)

[Link to "29 Best Restaurants in Columbus" by \*Eater\*](#)

[Link to "15 Best Activities & Sights in Columbus"](#)

[Link to "16 Coolest Things to Do in Columbus" by](#)

[Atlas Obscura](#)