



WIRELESS LEADERSHIP SUMMIT

NOVEMBER 12-13, 2025



Enterprise
Wireless
Alliance®

2025

EXHIBITOR KIT

Renaissance Downtown Hotel | Columbus, Ohio



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WHY EXHIBIT AT WLS?

The Wireless Leadership Summit is designed to be a **low-cost, high-value** event for exhibitors. Boost your **visibility**, broaden your **prospects**, expand your **sales channels**, and increase your **sales**. Network with the **industry's decision-makers** without the costs and distractions of a trade show.

WHAT'S INCLUDED:

- Two full WLS registrations (\$1,100 value)
- Two breakfasts, two cocktail receptions, one lunch, and many hours of focused one-to-one connection time with attendees.
- Meeting rooms available for pre- or post-event gatherings, at no cost to you.
- One-year EWA membership

UNIQUE BENEFITS:

- Exhibit costs are lower than a typical trade show. All you need is a table drape, literature, and the desire and willingness to network.
- WLS attendees are the owners, operators, and C-level executives for major organizations. Look at the [EWA Board Members](#) list for a snapshot of the types of people you will meet.
- Participation in our Lightning Round Sessions!

BECOME AN EXHIBITOR TODAY!

EXHIBITOR CONTRACT

[Download](#) and complete the [2025 WLS Exhibitor Contract](#) to reserve your space today!

VENDOR MAP

[View](#) current [Vendor Floor Plan](#) to see available space.

BADGE REGISTRATION

[Download](#) and complete the [Exhibitor Badge Registration Form](#). Due by October 24.

QUESTIONS?

Elaine Walsh, Conference Director
Elaine.Walsh@EnterpriseWireless.org
Call / Text: 520-241-0639

SUMMIT EXHIBIT SCHEDULE

DAY 1

Tuesday, Nov. 11

Exhibitor Set-Up

8:00am - 5:00pm

DAY 2

Wednesday, Nov. 12

Exhibit Hours

7:00am - 8:00am

5:00pm - 7:00pm

DAY 3

Thursday, Nov. 13

Exhibit Hours

8:00am - 9:00am

12:00pm - 2:00pm

5:00pm - 7:00pm

Teardown begins at 7:00pm on Thursday, November 13. Please make your travel plans accordingly.
Exhibitors that tear down early will be prohibited from participating in future Summit events.

HOTEL INFORMATION

RENAISSANCE COLUMBUS DOWNTOWN

50 N 3rd Street, Columbus, Ohio 43215

Reserve by **October 20, 2025** to receive the reduced Summit rate of \$169.00 plus tax and local fees per night.

[Click Here](#) to reserve your room(s) online, or call Marriott Central Reservations at **800-417-1057** and mention “Wireless Leadership Summit at the Renaissance Columbus Downtown Hotel.”



BECOME A SUMMIT SPONSOR

Align yourself more closely with Summit attendees, gain increased company recognition and visibility with a sponsorship. Sponsorships start \$900, or we can create a custom sponsorship to match your goals.

Explore your [sponsorship opportunities at this link.](#)

QUESTIONS?

Elaine Walsh, Conference Director

Elaine.Walsh@EnterpriseWireless.org

Call / Text: 520-241-0639

IMPORTANT LINKS FOR EXHIBITORS

A/V ORDER FORM

[Order](#) audio, visual, and electrical items for your display from **Encore** via their Self-Serve Option.

SHIPPING INFORMATION

[Review](#) the hotel's shipping and receiving instructions and costs.

HOTEL RESERVATIONS

[Reserve](#) by October 20, 2025 to receive the reduced Summit rate of \$169.00 plus tax and local fees per night.

QUESTIONS?

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Elaine.Walsh@EnterpriseWireless.org

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HOW TO SHIP YOUR EXHIBIT MATERIALS TO THE HOST HOTEL

Please review the hotel's [Receiving & Shipping Costs](#) before preparing your exhibit properties for shipment.

Shipping In

Clearly mark all boxes with the following information:

Wireless Leadership Summit, Nov. 12-13, 2025
(Guest Name) to Hold for Arrival on (Arrival Date)
c/o Renaissance Columbus Downtown Hotel
50 N. 3rd Street
Columbus, Ohio 43215

Box # of # (1 of 5, 2 of 5, etc.)

Shipping Out

- Pack boxes and affix with pre-paid UPS or FedEx shipping label
- Contact preferred carrier to schedule a pick-up
- Hotel receiving, handling and shipping charges may apply
- Conference management will be onsite to ensure return shipments are picked-up

QUESTIONS?

Dessa Mae Forte, Renaissance Events Director
DessaMae.Forte@renaissancehotels.com
Phone: 614-233-7509

LIGHTNING ROUND: BEST PRACTICES

Five Steps to a Perfect 2 Minute Pitch

Every WLS exhibitor will have 2-3 minutes to present to attendees in the General Session.

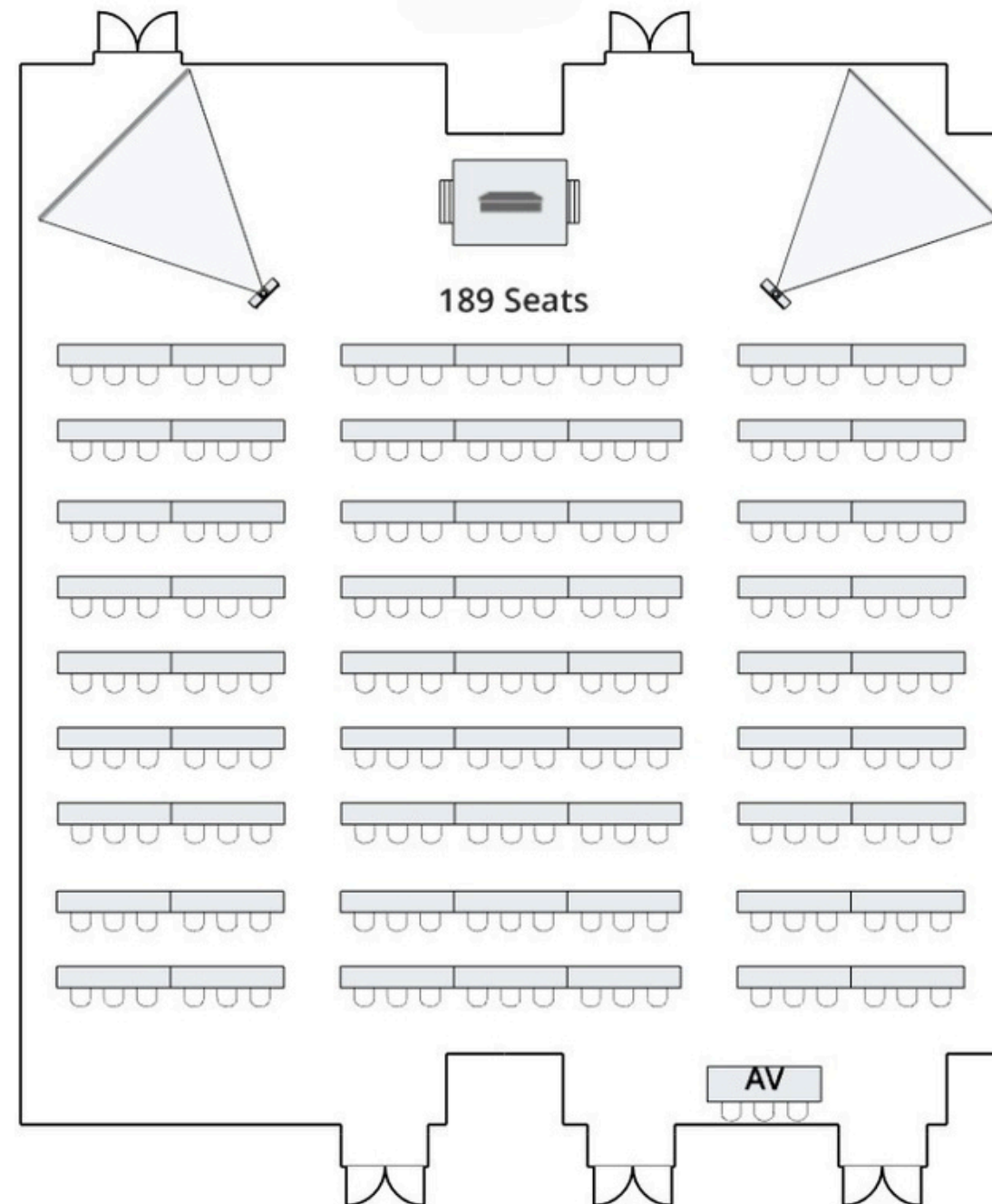
We will need the name of your chosen presenter 2 weeks before the event, and your specific time slot will be assigned 1 week in advance.

Check out this 5 step roadmap to a successful Lightning Round!

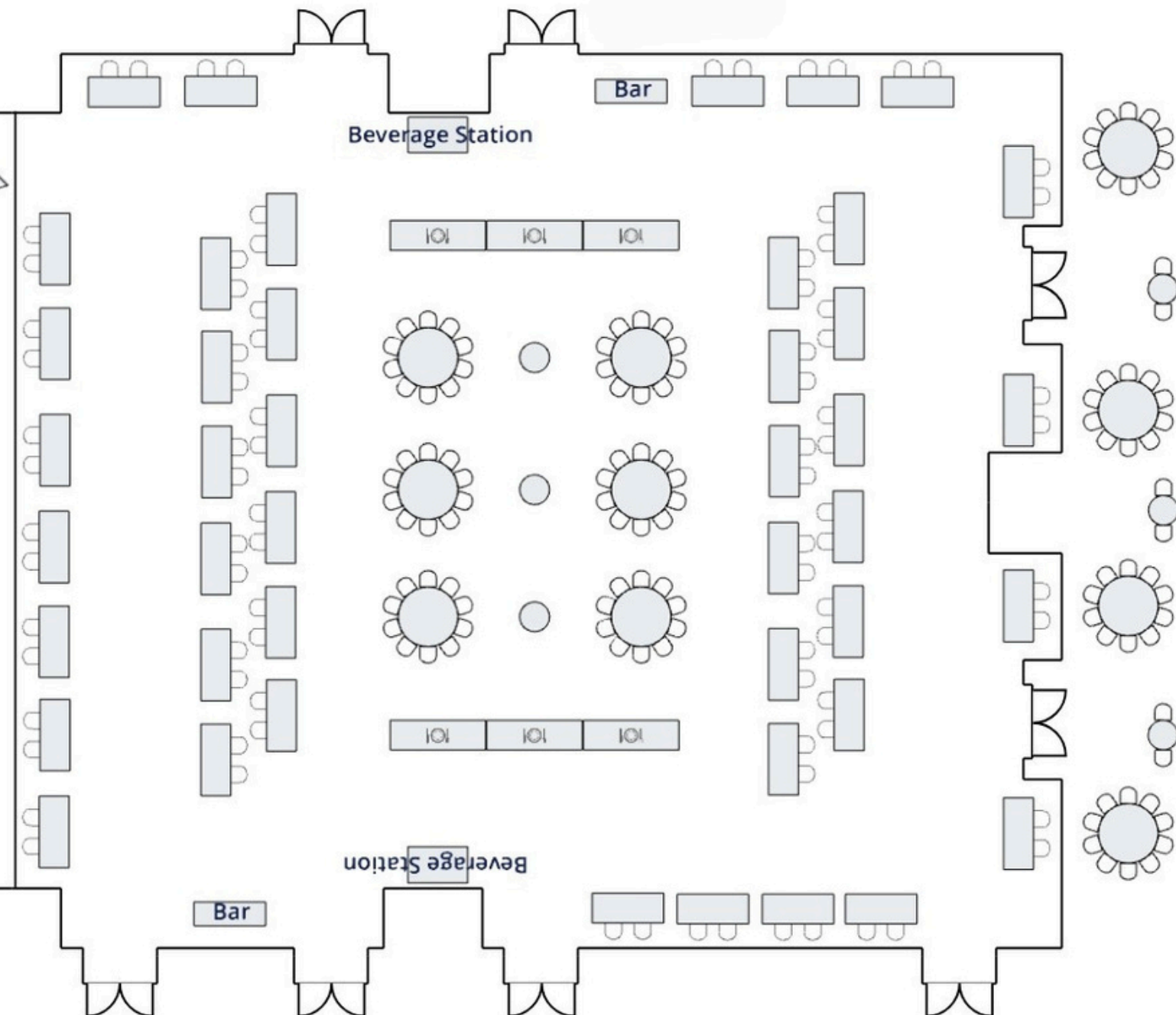


HAYES BALLROOM

Hayes AB - General Sessions



Hayes CDE - Exhibits and Networking



Hayes Ballroom Foyer - Registration

The Hayes Ballroom is on the second floor of the hotel.



The scholarship honors **Joe Vestal** (1933–2020), a wireless industry pioneer, by providing financial aid to students studying Electrical Engineering Technology or Information Systems Management at Old Dominion University, his alma mater.



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SILENT AUCTION: TO BENEFIT THE EWA-VESTAL ENDOWED SCHOLARSHIP

- We ask every exhibitor to contribute an auction item with a value of \$100+. The auction of resort stays, tech gear, and sporting goods helped raise over \$10,000 for the scholarship from 2023 to 2024!
- Participation shows your support for a cause that is vitally important to Summit attendees and EWA members.
- Bidding takes place during exhibit hours on November 12-13, with final bids placed during the closing reception.
- Auction participation is a fun way to interact with attendees and spark conversations. Plus, we take care of all the auction details for you!

Columbus, Ohio | November 12-13, 2025



COLUMBUS DINING & THINGS TO DO



DINING GUIDES



THINGS TO DO

